

# Certificate in **ESG Implementation & Sustainability Transformation**

Professional Workshop



In-Person  
Day-long Workshop



December 20, 2025



10am - 5pm



+8801790327065



# Certificate in ESG Implementation & Sustainability Transformation

🌟 Day-long certificate workshop  
🕒 20 Dec 2025 (10am-5pm)

👥 In-Person with Group Work & Assessment  
💰 BDT 15,000



## Course overview

The program aims to strengthen the ESG capacity of professionals by providing practical, hands-on knowledge on ESG/Sustainability strategy, implementation and measuring its profitability and business impact.

## Learning objectives

Understand global ESG expectations and local regulatory/commercial pressures for the next 3-5 years.

Conduct ESG gap assessments and materiality assessments.

Design and structure an effective ESG/Sustainability department.

Set targets and KPIs using globally aligned approaches.

Measure and monitor ESG performance using low & no-cost tools and AI.

Calculate ROI and business benefits of ESG actions.

## Module 1: Materiality, Gap Assessment & Global/Local ESG Expectations

10AM-11AM

- Global ESG regulatory outlook (ISSB, GRI, CSRD, SBTi, supply-chain requirements)
- Local expectations and implications for Bangladeshi companies
- Stakeholder mapping
- Conducting Gap & Double Materiality assessment (impact & financial materiality)

## Module 2: Target Setting, KPIs & ESG Governance

11AM-12PM

- Building an ESG/Sustainability department
- Translating material issues into strategic pillars
- KPI frameworks (E-S-G categories)
- Goal setting: short, medium, long-term
- Setting an Annual ESG work plan

## Module 3: ROI, Business Case for ESG, Tools & Reporting

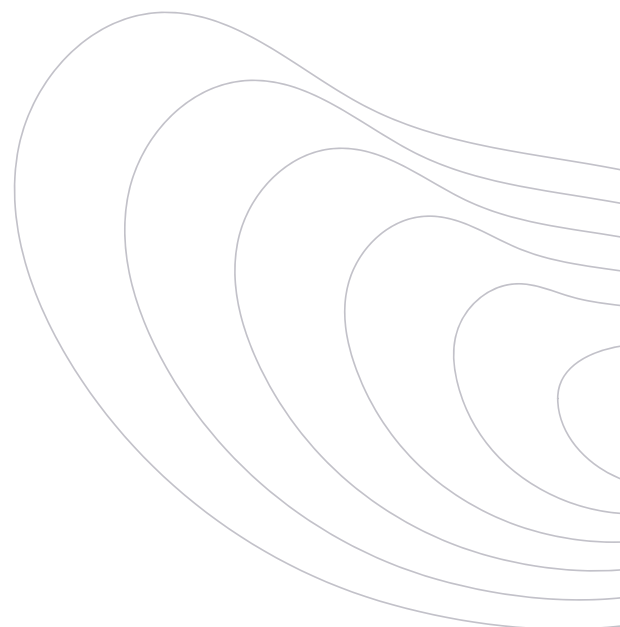
12PM-1PM

- ESG ROI and cost-saving pathways
- Financing opportunities
- Global Market Accessibility & opportunities
- Using ESG Tools, AI and low-no cost software and templates

## Group Assessment & Presentation

02PM-05PM

- Building a Board-ready ESG business case



# Facilitator



**Mabrur Mujib Chowdhury**  
Programme Manager,  
UN Global Compact Network Bangladesh



8+ years in sustainability and ESG integration. Worked with 100+ companies since 2023. Experienced in organizational transformation and stakeholder engagement.



**Mohammad Monower Hossain**  
ESG Mentor, RMG and Manufacturing,  
ESG Institute Bangladesh



Sustainability leader with 16+ years in environmental management and ESG, with prior BGMEA experience in circular economy, policy, & compliance, representing Bangladesh internationally.



**Shadman Sakib Anik, CSR<sup>TM</sup>**  
Executive Director,  
ESG Institute Bangladesh



Certified Sustainability Reporting Manager, expert in ESG reporting, disclosure, and aligning corporate strategies with SDGs in Bangladesh's sustainability landscape.

# Book Your Seat



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OR SCAN THE  
QR CODE  
TO BOOK SEAT**

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PHONE/WHATSAPP AT  
+880 1790-327065**

## Professionals

**BDT  
15,000**

**Per Person**

- Full in-person access to the full-day program
- 
- All 3 core modules delivered by expert facilitators
- 
- Official Certificate of Completion
- 
- Premium learning experience: Lunch + morning & afternoon refreshments
- 
- Printed Textbook, including workshop materials, notes, case studies, tools & templates
- 
- Soft copies of all slides, tools, templates & reading materials
- 
- Access to Workshop Photo Album
- 
- Access to an exclusive ESG WhatsApp/Email group for post-program knowledge sharing
- 
- Priority early access to future ESG resources, tools, events & webinars

## UNGCNB Members

**BDT  
13,500**

**Per Person**

- 10% discount for all GCNB members
- 
- Full in-person access to the full-day program
- 
- All 3 core modules delivered by expert facilitators
- 
- Official Certificate of Completion
- 
- Premium learning experience: Lunch + morning & afternoon refreshments
- 
- Printed Textbook, including workshop materials, notes, case studies, tools & templates
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- 
- Priority early access to future ESG resources, tools, events & webinars

## Teams

**BDT  
12,750**

**Per Person**

- 15% discount for Teams of 5 or more
- 
- Full in-person access to the full-day program
- 
- All 3 core modules delivered by expert facilitators
- 
- Official Certificate of Completion
- 
- Premium learning experience: Lunch + morning & afternoon refreshments
- 
- Printed Textbook, including workshop materials, notes, case studies, tools & templates
- 
- Soft copies of all slides, tools, templates & reading materials
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### \* Please Note:

- ➔ Discounts do not stack. Participants are eligible for only one discount category.
- ➔ Costs above do not include VAT & Taxtt

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